

# Pace Technology™

## Privacy Notice

**Last Updated and Effective:** July 24, 2024

We at Textron Specialized Vehicles Inc. and Pace Technology (collectively, “Pace”, “us”, “our”, or “we”) are strongly committed to transparency, and we want you (“you” or “your”) to understand how we collect, use, share and protect your Personal Data (as defined below), as well as the rights and choices you have with respect to your Personal Data and how you can contact us to get answers to your questions.

This Privacy Notice applies to information we obtain in various contexts, both online and offline, including when you: (i) access, use, or otherwise interact with our web portal and/or any Pace products, devices, technologies, solutions, and features (collectively, the “Services”); (ii) purchase our Services; (iii) visit or use any applications or services that link to this Privacy Notice; (iv) interact or communicate with us; (v) engage with us on social media; (vi) sign up to receive marketing communications; (vii) interact with our advertising and marketing materials; (viii) participate in any of our programs or events; (ix) fill out surveys, or enter into contests or other promotions; or (x) otherwise submit information to us or through the Services. This Privacy Notice also applies to information we collect automatically as you and others navigate through and interact with our Services and from third parties.

Our Services capture information, including Personal Data, about you and possibly other individuals if they are also using the Services or are in close proximity to you, such as if you or your caddie operate and use one or more Pace devices or a vehicle equipped with such device(s) (e.g., golf cart) or where a Pace device is affixed to you or your caddie’s person or equipment (e.g., a compact device carried by you or your caddie or otherwise affixed to your golf bag that offers precise locating ability while you and your caddie are on a golf course).

**BY ACCESSING OR USING OUR SERVICES, INCLUDING WHEN ON A GOLF COURSE THAT UTILIZES PACE PRODUCTS OR TECHNOLOGIES, CARRYING OR AFFIXING A PACE DEVICE ON SOMEONE’S PERSON OR PERSONAL PROPERTY WHILE PLAYING AT A GOLF COURSE, OR UTILIZING A GOLF CART, UTILITY OR GROUNDSKEEPING VEHICLE, OR ANY OTHER VEHICLE EQUIPPED WITH PACE PRODUCTS OR TECHNOLOGIES, YOU ACKNOWLEDGE AND UNDERSTAND THAT YOU ARE INTENTIONALLY DIRECTING US TO DISCLOSE YOUR PERSONAL DATA TO THE OWNER OF THE RELEVANT GOLF COURSE OR GOLF CART.** Please review the golf course’s privacy policy to understand how they use the Personal Data being collected. We have no control over, and are not responsible for, the actions and privacy policy of the golf course.

It is our policy to comply with applicable privacy laws, so our privacy practices may vary depending on where you live. Please see the jurisdiction-specific disclosures in – and attached to – this Privacy Notice for additional information that may apply to you depending on where you live. For certain products, services, and features, there may be additional notices about our practices and this Privacy Notice supplements any other privacy policies provided or communicated to you. Please read those additional privacy disclosures to understand how they apply to you. *If you are an employee, independent contractor, or job applicant of Pace, your information collected in those contexts will be separate to a privacy notice that we provide to you where and when appropriate.*

By using our Services, you acknowledge the terms of this Privacy Notice. If you do not understand the terms of this Privacy Notice, please do not use our Services. If you have questions about this Privacy Notice, please contact us before using, or continuing to use, our Services. Our Services may include links to websites and/or applications operated and maintained by third parties. Please note that we have no control over the privacy practices of websites or applications that we do not own. We encourage you to review the privacy practices of those third parties.

We reserve the right to change our Privacy Notice from time to time by posting the changes here. If we choose to amend this Privacy Notice, we will revise the Last Updated date at the top of this Privacy Notice when we post the updated version. We may also provide you with notice by prominently posting on our website, via email or both, if we make any significant changes to this Privacy Notice. Your use of our Services after we have informed you in one of these ways that we made changes to our Privacy Notice will mean that you have accepted those changes.

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1. [TYPES OF INFORMATION WE COLLECT](#)
  2. [HOW WE COLLECT PERSONAL DATA](#)
  3. [HOW WE USE PERSONAL DATA](#)
  4. [HOW WE DISCLOSE PERSONAL DATA](#)
  5. [HOW WE PROTECT PERSONAL DATA](#)
  6. [THIRD PARTY WEBSITE AND APPS](#)
  7. [DATA TRANSFERS](#)
  8. [CHILDREN'S PRIVACY](#)
  9. [DO NOT TRACK](#)
  10. [YOUR CHOICES AND CONTROLS](#)
  11. [CONTACT US](#)

[California Privacy Law Appendix](#)

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## 1. TYPES OF INFORMATION WE COLLECT

We collect two basic types of information from you when you provide it to us or when you use or interact with our Services or through our advertising and media across the Internet: Personal Data and non-Personal Data.

Personal Data includes all information that relates to you or which are opinions about you personally and either identifies or may be used to identify you personally (collectively, “**Personal Data**”). We may only collect the following, limited types of information from you depending upon the device you are using and how you interact with us or use or interact with our Services, such as your:

- **Contact Information.** Name, postal address, email address, phone number, unique personal identifiers (e.g., Golf Handicap Information Network numbers, player ID, etc.), online identifiers, company name, title, and other contact information.
- **Demographic Data.** Gender.
- **Device Information.** IP address, browser type and version, browser plug-in types and versions, operating system and platform, device type, device identifiers, and information about how you use our Services.
- **General Location Data.** Information generated from your IP address that permits us to determine your general location.
- **Participation Details.** Information about the courses you play at, dates and times of play, your scores, and information regarding your handicap.
- **Purchase Information.** Customer ID, record of purchases and programs, service schedules, other information as requested to facilitate or complete delivery or to make available and provide ongoing support, maintenance, repair, training, or other Services related to the Services being purchased.
- **Account Information.** If you create an account, we may store and use your name, email address, zip or postal code and other Personal Data you may provide with your account. You can modify some of the Personal Data associated with your account. If you believe that someone has created an unauthorized account, you can request its removal.
- **Geolocation & Performance Information.** Automatically collected data from the Pace solutions in your golf cart (or any other vehicle equipped with Pace devices), or on Pace devices carried by or otherwise affixed to your or your caddie’s person or personal belongings on a golf course that includes precise location data (such as your and/or your caddie’s physical movements on a golf course in real-time), maintenance-related data, and numerous signals from the Pace product about its performance.
- **Usage Information.** Data you provide from your use of the Pace solutions, including information about food and beverage orders, music pairing, and the two-way messaging system.
- **Inferences.** Inferences drawn from or created based on any of the information identified in this list to create a profile about, for example, your preferences, characteristics, and predispositions.

To view all of the categories of Personal Data we collect, click [here](#). We strive to uphold data minimization principles and only seek to collect Personal Data from you for the purposes described in this Privacy Notice.

Non-Personal Data includes information that does not personally identify you or information that has been anonymized (collectively, “**non-Personal Data**”). When we combine non-Personal Data with Personal Data, we treat the combined information as Personal Data.

You can always refuse to provide your Personal Data, but please note that some Personal Data is necessary to provide our Services.

## 2. HOW WE COLLECT PERSONAL DATA

We need to collect Personal Data from you in order to provide you with our Services, as well as to improve your experience. You may provide us with Personal Data in several ways, including, for example when you:

- Visit our web portal or otherwise use or interact with our Services, including using certain Services when operating a vehicle;
- Register or create an account;
- Correspond with us in any way, including through questionnaires and surveys;
- Sign up to receive our newsletter or promotional information;
- Ask for customer service, support or other assistance; or

- Interact with us in any other way, online or offline, including through our Services.

### Cookies

We also use “cookies,” which are small data files placed on your computer, mobile device, or other equipment when you visit certain online pages, such as our web platform, that record certain actions you take upon accessing our platform. The platform uses strictly necessary cookies, which are essential to the proper functioning of the platform and the related Services made available through it. For example, these cookies allow us to authenticate users and enable them to gain access to requested content, features, or other Services via our web platform. If you remove or disable these cookies, we cannot guarantee that you will be able to access or otherwise use our web platform or other Services.

### Offline Interactions and Other Sources

We also may collect Personal Data from other sources, such as our partners (e.g., golf courses) or third-party service providers (e.g., third-party integrations that you connect and/or use in connection with your use of the Services), or from our offline interactions with you for the purposes listed in the **How We Use Personal Data** section below, including to enable us to verify or update information contained in our records and to better customize the Services for you.

### Surveys

From time to time, and subject to your consent where required by applicable local law, we may provide you with the opportunity to participate in surveys. Participation in these surveys is completely voluntary. If you choose to participate, we will request certain Personal Data from you.

## **3. HOW WE USE PERSONAL DATA**

We collect your Personal Data (including limited Sensitive Personal Data) to support our business operations, including for the following purposes:

- to ensure effective administration and management of your relationship with us, including making our Services available to you;
- to personalize our Services to you, including personalized experiences, content, and ads;
- to understand how you use our Services and identify any issues in how the Services are used and how we can improve your experience with our Services;
- to infer characteristics about you
- to facilitate your interactions and transactions with us, such as requests for support or additional Services, as well as to respond to your requests, communications, suggestions, inquiries, and comments (including your feedback about our Services);
- to provide you with information, products, or Services that you request from us;
- to provide you with, and improve, relevant marketing offers or information from us;
- for testing, research, analysis and product development (e.g., new products, features, and Services);
- to better understand and address the preferences of our customers;
- to analyze product performance, maintenance, and operations;
- to maintain, support, troubleshoot, manage and improve our Services;
- to develop and manage relationships with our business partners;
- to ensure our Systems and premises are secure, and to help maintain the safety, security, and integrity of our Services, products, databases and other technology assets, and business;
- to prevent, detect, or investigate unauthorized use of our Services, and to protect against malicious, deceptive, fraudulent, or illegal activity, and prosecute those responsible for that activity;
- to assist in the event of an emergency, and to manage any dispute and accidents and take legal or other professional advice;
- to exercise or defend legal claims, and to respond to legally binding requests from law enforcement, regulatory authorities, or other third parties;
- to carry out our legal and contractual obligations, and to enforce our rights arising from any contracts entered into between you and us (including, but not limited to, any applicable terms of use or service);
- to evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which Personal Data held by us about you is among the assets transferred.
- to comply with our legal, regulatory, and contractual obligations;
- to fulfill any other purpose for which you provide it;
- for any other purpose with your consent; and
- in any other way we may describe when you provide the information or as otherwise permitted by applicable law.

We may also combine your Personal Data collected through various sources, including information collected through our Services, and develop a customer and/or user profile that will be used for the purposes above.

We may use Personal Data to create non-Personal Data, and we may use non-Personal Data for any legitimate business purpose.

#### **4. HOW WE DISCLOSE PERSONAL DATA**

We only disclose Personal Data in limited circumstances as described in this Privacy Notice. For example, we may disclose Personal Data to our corporate affiliates and subsidiaries as well as our third-party service providers, suppliers, professional advisors and/or business partners, which include our golf course customers. However, we do not disclose Personal Data to third parties for their own direct marketing purposes without your consent. We also contract with these parties to ensure that they only process your Personal Data under our instructions and ensure the security and confidentiality of your Personal Data. We disclose Personal Data with these third parties to help us:

- with the uses described in the **How We Use Information** section above;
- in the operation, management, improvement, research and analysis of our Services;
- with our marketing and promotional projects, such as sending you information about products and services you may like and other promotions (provided you have not unsubscribed from receiving marketing and promotional information from us);
- comply with your directions or any consent you have provided us; and
- otherwise fulfill the purpose for which you provide it.

We may disclose Personal Data with law enforcement and regulatory authorities or other third parties as required or permitted by law for the purpose of:

- responding to a subpoena, court order, or other legal processes;
- complying with applicable laws and contractual obligations;
- exercising or defending legal claims;
- defending, protecting, or enforcing our rights;
- protecting the property or safety of Pace, its customers, users, or others; and/or
- assisting in the event of an emergency.

In accordance with applicable law, we may also transfer or assign Personal Data to third parties as a result of, or in connection with, a sale, merger, consolidation, change in control, transfer of assets, bankruptcy, reorganization, or liquidation. If we are involved in defending a legal claim, we may disclose Personal Data about you that is relevant to the claim to third parties as a result of, or in connection with, the associated legal proceedings.

We disclose non-Personal Data with third parties as reasonably necessary to meet our business needs.

#### **Information You Share or Post Online Including Related to Our Services**

Please be aware that there are public areas that interact with our Services, such as our social media channels, where individuals may voluntarily disclose Personal Data. This information may be seen and used by others. We encourage everyone to exercise good judgement when using these public areas and sharing Personal Data.

#### **5. HOW WE PROTECT PERSONAL DATA**

We are dedicated to ensuring the security of your Personal Data. We use physical, electronic, and administrative security measures appropriate to the risks and sensitivity of the Personal Data we collect. Personal Data is maintained on our servers or those of our service providers, and is accessible by authorized employees, representatives, and agents as necessary for the purposes described in this Privacy Notice. We aim to provide secure transmission of your Personal Data from your devices to our servers. We have processes to store Personal Data that we have collected in secure operating environments. Our security procedures mean that we may occasionally request proof of identity before we disclose your Personal Data to you. While we attempt to protect your Personal Data in our possession, no method of transmission over the internet or security system is perfect, and we cannot promise that information about you will remain secure in all circumstances. If you suspect an unauthorized use or security breach of your Personal Data, please [contact us](#) immediately.

For your convenience, some of our Services allow you to remain logged in so that you do not have to re-enter your password each time you want to access your account. If you choose to remain logged in, you should be aware that anyone with access to your device will be able to access, use, and make changes to your account. Accordingly, we strongly recommend that you take appropriate steps (such as enabling the “Passcode Lock” security feature on your mobile device) to protect against unauthorized access to, and use, of your account, particularly if you choose to remain logged into your account. Please also [contact us](#) as soon as possible if you suspect any unauthorized use of your account or password.

#### **6. THIRD PARTY WEBSITES AND APPS**

Our web portal and other Services may contain links to other websites or apps operated by third parties. Please be advised that the practices described in this Privacy Notice do not apply to information gathered through these third-party websites and

apps. We have no control over, and are not responsible for, the actions and privacy policies of third parties and other websites and apps.

## 7. DATA TRANSFERS

The information we collect may be transferred to, stored, and processed in any country or territory where one or more of our business partners or service providers are based or have facilities which may be a different to your home country. While other countries or territories may not have the same standards of data protection as those in your home country, we will continue to protect Personal Data that we transfer in line with this Privacy Notice requiring that our business partners or service providers adhere to this Privacy Notice and the applicable privacy regulations in your home country.

## 8. CHILDREN'S PRIVACY

Our Services are not intended for children or those under the age of 18. We do not knowingly collect Personal Data from children or other persons who are under 18 years of age. Individuals who are children or those under the age of 18 should not attempt to provide us with any Personal Data. If you think we have received Personal Data from children or those under the age of 18, please [contact us](#) immediately.

## 9. DO NOT TRACK

Some web browsers permit you to broadcast a signal to websites and online services indicating a preference that they “do not track” your online activities. However, there is no accepted standard for how a website or online service should respond to this signal and, at this time, our Services do not currently change the way they operate upon detection of a Do Not Track signal.

## 10. YOUR CHOICES AND CONTROLS

### Email Communications / Direct Marketing.

You may have the opportunity to receive certain communications from us related to our Services. If you provide us with your email address in order to receive communications, you can opt-out of marketing emails at any time by following the instructions at the bottom of our emails and adjusting your email preferences. Please note that certain emails may be necessary for the operation of our Services. You will continue to receive these necessary emails, if lawful and appropriate, even if you unsubscribe from our optional marketing communications.

### Cookies.

You can set your browser or device to refuse all or some cookies or to indicate when they are being sent. As noted above, however, if you remove or disable these cookies, we cannot guarantee that you will be able to access or otherwise use our web platform or other Services.

### Other Rights.

In addition, you may also exercise certain choices and rights in connection with our Services as described in this section. Please note that many of these rights are not absolute, and we may have grounds for refusing to comply with your request to exercise them. Where such circumstances apply, we will inform you of this at the time you make a request to exercise your rights.

- **Accessing Your Personal Data (Right to Know).** You have the right to request access to the Personal Data that we collect, use, and disclose about you. You also have the right to not receive discriminatory treatment for exercising your access right. To submit a request or designate an authorized agent to make a request on your behalf, please [contact us](#) using the information below.
- **Accessing Specific Pieces of Your Personal Data (Data Portability).** You have the right to request that we provide you with a copy of the specific pieces of Personal Data that we have collected about you, including any Personal Information that we have created or otherwise received from a third-party about you. If you make such a request electronically, we will provide you with a copy of your Personal Data in a portable and, to the extent technically feasible, readily reusable format that allows you to transmit the Personal Data to another third-party. If we are unable to disclose certain pieces of your Personal Data, we will describe generally the types of Personal Data that we were unable to disclose and provide you a description of the reason we are unable to disclose it. To submit a request or designate an authorized agent to make a request on your behalf, please [contact us](#) using the information below.
- **Deleting Your Personal Data.** You have the right to request that we delete your Personal Data, subject to some exceptions under applicable law. Once we have received and confirmed your request, we will delete (and direct our partners and service providers to delete) your Personal Data, unless an exception under applicable law applies. You have the right to not receive discriminatory treatment for exercising your deletion right. To submit a request or designate an authorized agent to make a request on your behalf, please [contact us](#) using the information below.

- **Correcting Your Personal Data.** You have the right to request that we update or correct the Personal Data we collect. You also have the right to not receive discriminatory treatment for exercising your correction right. To submit a request or designate an authorized agent to make a request on your behalf, please [contact us](#) using the information below.

Jurisdiction-Specific Rights & Disclosures

The law in certain jurisdictions may provide you with additional disclosures and/or rights regarding our collection, use, and other processing of your Personal Data. To learn more about information relevant to our processing of your Personal Data and any additional rights that may be applicable to you as a resident of one of these jurisdictions, please refer to the jurisdiction-specific sections or appendices herein that are referenced below.

- **For Residents of California:** Please refer to our [California Privacy Appendix](#).

**11. CONTACT US**

We welcome requests, questions, comments, and feedback on this Privacy Notice and our management of Personal Data. If you have requests, questions, concerns, or feedback, you can always contact us in the following ways. For your protection, we may need to verify your identity before assisting with your request, such as verifying that the information used to contact us matches the information that we have on file.

<b>Email</b>	<a href="mailto:pacesupport@textron.com">pacesupport@textron.com</a>
<b>Mailing Address</b>	1451 Marvin Griffin Rd. Augusta, GA 30906

Submitting a Privacy Request

You can submit a request as described in the **Your Choices and Controls** section by:

- Submitting a [Request Form](#) (located at <https://EZGO.com/PaceTechnologyPrivacy>); or
- Emailing [tsvdataprivacy@textron.com](mailto:tsvdataprivacy@textron.com).

Verification Process and Required Information

Some of the requests under **Your Choices and Controls** must be verified to confirm the request came from you. We may contact you by phone or e-mail to verify your request. This process may require us to request additional Personal Data from you, including, but not limited to, your email address, mailing address, account name, and/or date of last interaction with us. In certain circumstances, we may decline a request to exercise a privacy right, particularly where we are unable to verify your identity.

Responding to Requests

Once you have submitted your request, we will respond within the time frame permitted by the applicable law. We may charge a reasonable fee for multiple requests in the same 12-month period, as permitted by law.

Authorized Agent

You may designate an authorized agent to submit a request on your behalf. To do so, you must (1) verify your own identity directly with us; and (2) provide the authorized agent with written documentation of their authority to act on your behalf, such as: (a) a power of attorney; or (b) sufficient evidence to show that you have provided the authorized agent signed permission to act on your behalf and directly confirmed with us that you provided the authorized agent permission to submit the request on your behalf. We may deny a request from an authorized agent that does not submit proof that they have been authorized by you to act on your behalf.

## California Privacy Law Appendix

This Appendix for California Residents (the “**California Privacy Appendix**” or “**Appendix**”) supplements the information contained in our Notice at Collection and Privacy Notice and applies solely to all visitors, users, and other individuals who reside in the State of California (“**consumers,**” “**you,**” or “**your**”). We adopt this Appendix to comply with the California Consumer Privacy Act of 2018, as amended by the California Privacy Rights Act of 2020 (collectively, the “**CPRA**”) and any terms defined in the CPRA have the same meaning when used in this Appendix.

This Appendix applies to Personal Data we collect in various contexts, both online and offline (as defined and more fully described in our Privacy Notice), that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you or your household. However, publicly available information that we collect from government records and deidentified or aggregated information (within the meaning of CPRA) are not considered Personal Data and fall outside the scope of this Appendix.

To learn more about the categories of Personal Data we collect (and have collected over the prior 12 months), how we collect this information, why we collect it, to whom we have disclosed it (over the prior 12 months) and for what business purpose(s), whether we sell or share it, and your right to limit our use or disclosure of your Sensitive Personal Data, please see the items below.

<b>Category</b>	<b>What We Collect</b>	<b>How We Collect It</b>	<b>Why We Collect It</b>	<b>To Whom Do We Disclose It &amp; For What Purpose(s)</b>	<b>Whether it is Sold or Shared</b>
<b>Identifiers</b>	Real name, postal address, email address, phone number, unique personal identifiers (e.g., Golf Handicap Information Network numbers, player ID, etc.), online identifier, IP address, and other similar identifiers.	Collected when you directly provide it to us, through your use of our Services, or from third parties.	We collect this information for the purposes listed in the <b>How We Use Personal Data</b> section above.	Our institutional customers (e.g. golf courses), as described in the <b>How We Disclose Personal Data</b> section above, and for the related business purposes listed below.	No
<b>Personal information categories described in the California Customer Records statute</b>	Name, postal address, and phone number.	Collected when you directly provide it to us, through your use of our Services, or from third parties.	We collect this information for the purposes listed in the <b>How We Use Personal Data</b> section above.	Our institutional customers (e.g. golf courses), as described in the <b>How We Disclose Personal Data</b> section above, and for the related business purposes listed below.	No
<b>Protected classification characteristics under California or federal law</b>	Gender.	Collected when you directly provide it to us, through your use of our Services, or from third parties.	We collect this information for the purposes listed in the <b>How We Use Personal Data</b> section above.	Our institutional customers (e.g. golf courses), as described in the <b>How We Disclose Personal Data</b> section above, and for the related business purposes listed below.	No
<b>Commercial information</b>	Transactional information relating to the products or Services purchased and other information necessary to facilitate or complete delivery or to make	Collected when you directly provide it to us, through your use of our Services, or from third parties.	We collect this information for the purposes listed in the <b>How We Use Personal Data</b> section above.	Our institutional customers (e.g. golf courses), as described in the <b>How We Disclose Personal Data</b> section above, and	No



	available and provide ongoing support, maintenance, repair, training, or other Services related to the Services being purchased.			for the related business purposes listed below.	
<b>Internet or other electronic network activity information</b>	Information regarding your interaction with or use of our web portal, other online interfaces, and Services. This includes, but is not limited to, information collected or created in connection with the use of a Pace device or vehicle with such a device that is equipped with a telematics-based system developed by TSV to support users with information on the Pace device, vehicle, driver, and fleet performances, positioning, tracking, messaging and integration of third-party applications.	Collected when you directly provide it to us, through your use of our Services, or from third parties.	We collect this information for the purposes listed in the <b>How We Use Personal Data</b> section above.	Our institutional customers (e.g. golf courses), as described in the <b>How We Disclose Personal Data</b> section above, and for the related business purposes listed below.	No
<b>Geolocation data</b>	IP-based, non-precise geolocation data, which may be used to locate the city and state that you are in when you access our network.  We also collect precise geolocation data, which may be used to determine your or others' (e.g., caddies') physical location or movements, such as on a golf course, in real-time, through your or their use of a Pace device (whether it is on someone's person, affixed to equipment or otherwise), operation of a vehicle equipped with such a device (e.g., golf cart), or other interactions with our Services.	Collected when you directly provide it to us, through your use of our Services, or from third parties.	We collect this information for the purposes listed in the <b>How We Use Personal Data</b> section above.	Our institutional customers (e.g. golf courses), as described in the <b>How We Disclose Personal Data</b> section above, and for the related business purposes listed below.	No
<b>Professional or employment-related information</b>	Job title.	Collected when you directly provide it to us, through your use of our Services, or from third parties	Collected when you directly provide it to us, through your use of our Services, or from third parties	Our institutional customers (e.g. golf courses), as described in the <b>How We Disclose Personal Data</b> section above, and for the related	No

				business purposes listed below.	
<b>Inferences</b>	Inferences drawn from any of the collected Personal Data listed above to create a profile about, for example, your preferences, characteristics, and predispositions.	Collected when you directly provide it to us, through your use of our Services, or from third parties.	We collect this information for the purposes listed in the <b>How We Use Personal Data</b> section above.	Our institutional customers (e.g. golf courses), as described in the <b>How We Disclose Personal Data</b> section above, and for the related business purposes listed below.	No
<b>Sensitive Personal Data</b>	Precise geolocation data, which may be used to determine your or your caddie's physical location or movements in real-time, such as on a golf course, through your or their (i) use of a Pace device (whether it is on their person or affixed to their equipment or otherwise), (ii) operation of a vehicle equipped with such a device (e.g., a golf cart), or (iii) other interactions with our Services.	Collected when you directly provide it to us, through your use of our Services, or from third parties.	We collect this information for the purposes listed in the <b>How We Use Personal Data</b> section above. We may also use your precise geolocation data: <ul style="list-style-type: none"> <li>• for the purpose of inferring characteristics about you, which may be used to further personalize our Services to you and others, market and improve our Services and other products, and help us target specific items of interest to you; &amp;</li> <li>• to create a profile about you and possibly others (such as those with whom you are playing golf, including caddies) based on your or their use of a Pace device (whether it is on someone's person, affixed to their equipment, or otherwise) and operation of a vehicle equipped with such a device (e.g., golf cart), as well as how you or they use or interact with our Services and interact with us.</li> </ul>	Our institutional customers (e.g. golf courses), as described in the <b>How We Disclose Personal Data</b> section above, and for the related business purposes listed below.	No
	Account log-in information	Collected online when you directly provide it to us or through your use of our Services.	We collect this information to provide you access to use our Services.	We do not disclose this information.	No

We disclose your Personal Data to the categories of third parties listed above for the following business purposes:

- Short-term, transient use, including, but not limited to, non-personalized advertising shown as part of your current interaction with us. Our agreements with third parties prohibit your Personal Data from disclosure to another third-party

and from using your Personal Data to build a profile about the you or otherwise alter your experience outside your current interaction with us.

- Performing services on behalf of us, including maintaining or servicing accounts, providing customer service, processing or fulfilling orders and transactions, verifying customer information, processing payments, providing analytic services, or providing storage or similar services on behalf of us.
- Undertaking activities to verify or maintain the quality or safety of our Services (e.g., Pace devices) that are owned, manufactured, manufactured for, or controlled by us, and to improve, upgrade, or enhance such Services that are owned, manufactured, manufactured for, or controlled by us.

**HOWEVER, WE DO NOT: (A) “SELL” ANY PERSONAL DATA FOR EITHER MONETARY OR OTHER VALUABLE CONSIDERATION AND HAVE NO ACTUAL KNOWLEDGE OF “SELLING” ANY PERSONAL DATA OF CONSUMERS UNDER THE AGE OF 16 FOR MONETARY OR OTHER VALUABLE CONSIDERATION; OR (B) “SHARE” ANY PERSONAL DATA WITH THIRD PARTIES FOR CROSS-CONTEXT BEHAVIORAL ADVERTISING PURPOSES AND HAVE NO ACTUAL KNOWLEDGE OF “SHARING” ANY PERSONAL DATA OF CONSUMERS UNDER THE AGE OF 16 FOR SUCH PURPOSE.**

#### **Limiting the Use and Disclosure of Your Sensitive Personal Data.**

You have the right to limit the use and disclosure of your Sensitive Personal Data to certain purposes permitted by law, unless an exception applies. You also have the right to not receive discriminatory treatment for exercising your limitation right. To exercise this right or designate an authorized agent to exercise this right on your behalf, please submit a “*Request to Limit*” using our [Request Form](#) or [contact us](#) using the other information below. You or your authorized agent may also submit a request to us by visiting the following link: [Limit the Use of My Sensitive Personal Data](#).